



**WELCOME
TO FPA**

The only open community for
all those who provide or support
financial planning

**Need a reason to join? How about 75?
Check out the great benefits of being
a member:**

1. FPA Experience—FPA's Annual Conference & Exposition that provides premier education, networking, continuing education credits & career development

2. Journal of Financial Planning—the award-winning, peer-reviewed, monthly publication featuring the profession's thought-leaders

3. FPA consumer/professional website offers easy access to online resources and tools

4. FPA is featured in thousands of news stories every year, spreading the message about the benefits of financial planning to a wide audience.

5. Provides wise and insightful publications that cultivate the body of knowledge and answer the needs of financial planning professionals

6. Free, live online educational opportunities in the **Virtual Learning Center**

7. Compliance support and ongoing updates from the profession's experts

8. Electronic publications provide cutting-edge information to grow, maintain and enhance your practice

9. Live ethics sessions and numerous opportunities to earn **CFP Board continuing education** (CE) credit free or at a discount

10. Marketing Toolkit—Ready-to-use marketing and public relations materials

11. Members-only access on the FPA website

12. Partnerships with AARP and National Association of Women Business Owners

13. Free regulatory and licensing information

14. Exclusive PlannerSearch® referral service

15. Financial literacy tools through relationships with Junior Achievement and JumpStart Coalition

16. Timely legislative updates through **Capitol Update**

17. FPA Member Logos



18. Support from peers & industry leaders

19. FPA SmartBrief—the weekly newsletter which keeps you current on the financial planning profession

20. FPA Social Networking via Facebook, Twitter, LinkedIn, and YouTube

21. FPA's Member-Get-A-Member rewards program



22. Practice Management Solutions magazine—the profession's leading practice management magazine and online Practice Management

Center offering business ideas and practice management tips

23. Local networking opportunities through FPA's **nationwide network of chapters**

24. Resourceful & helpful FPA national staff

25. Leadership opportunities at the **local level**

26. Study groups and **regional symposiums** hosted by chapters

27. Access to marketing research, surveys, and trend analysis

28. Cross-border network of associated professionals to help you grow your practice

29. Online access to Virtual Learning Center **archived sessions**

30. Monthly updates on any FPA news, **member-exclusive promotions**, and any new member benefits.

31. Share and learn best practices through **FPA Connect**, a members-only online forum

32. Self-study ethics programs

33. Celebrating the profession and members

34. FPA Business Solutions—the advanced practice management conference

35. Financial Planning Compensation Report: Find out your worth with this in-depth, customizable report



36. Fiduciary Ethos—Learn the framework to **navigate the fiduciary world** and enhance client relationships

- 37. Professional recognition with the **Heart of Financial Planning Distinguished Service Awards**
- 38. FPA Career Center: Online **Career Center connects employers and job seekers**
- 39. **Membership Longevity Recognition**—recognizing your commitment to FPA
- 40. Special editorial sections in the *Journal of Financial Planning* on **Marketing, Trends in Investing and Retirement Distributions Planning**
- 41. **Pro Bono opportunities** through FPA allow you to give back to your community
- 42. Exclusive enhanced **FPA membership directory**
- 43. **FPA-PAC**—Representing financial planners and issues affecting your practice in Washington, D.C.
- 44. Chapter **scholarships** for CFP® students
- 45. **Member discounts** on FPA products and services and discounts on educational programs to help members attain designations or advanced degrees
- 46. **Building relationships** with the public and the media to promote the value of financial planning
- 47. **Volunteer opportunities** at national and chapter levels
- 48. **Leadership and advocacy experts** hard at work on your behalf
- 49. Access to **personal leadership development** opportunities
- 50. **Grassroots public relations** efforts at the chapter level
- 51. **FPA humanitarian and member-to-member outreach** during catastrophic events
- 52. **Financial Planning Perspectives** article series—enlighten clients and prospects about timely financial planning topics
- 53. Education your way—**live, online or archived continuing education** sessions
- 54. **Leadership** opportunities at the **national level**
- 55. **National media coverage** on important financial planning issues
- 56. **Advocacy** for the profession and the client
- 57. **Local speaking opportunities** at schools, colleges, libraries and more
- 58. Building **relationships with regulators and legislators**
- 59. An organization of **like-minded professionals with a client-centric philosophy**
- 60. **Advancing the financial planning profession** for future generations of financial planners
- 61. **Connections to businesses** that support financial planners
- 62. Member discounts on products and services through **FPA affinity programs**
- 63. **Publishing opportunities** in the *Journal of Financial Planning*
- 64. **FPA's strong voice on Capitol Hill**



- 65. **Learn from industry-leading experts**
- 66. **Local media opportunities** at the chapter level
- 67. **Ongoing regulatory monitoring** that puts your interests first
- 68. Robust **consumer education programs**
- 69. Everyone benefits from **building relationships and increasing awareness**
- 70. **Comprehensive learning model** based on career stage and level of proficiency
- 71. **Online leadership training**
- 72. **National promotion** of the financial planning profession
- 73. **Direct access to regulatory bodies** and elected officials
- 74. **New member orientation** at FPA's Annual Conference and special offers for new FPA members
- 75. Ongoing dialogue on important issues affecting the **financial well-being of clients**

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